

# Towson High School Sports Program

## Ad sizes:

Full-page, full-color, back cover: 8 x 10.5, no bleeds

Full-page inside, black and white: 7.125 x 10

Half-page horizontal, black and white: 7.125 x 4.875

Quarter-page, black and white: 3.5 x 4.875

Business card, black and white: 3.5 x 2

## Acceptable formats:

- Photoshop EPS with a minimum resolution of 266 ppi (300 ppi recommended) at final size
- TIFF with a minimum resolution of 266 ppi (300 ppi recommended) at final size
- JPEG with a minimum resolution of 266 ppi (300 ppi recommended) at final size
- Press-optimized PDF
- Illustrator EPS with type converted to curves and no placed/embedded art from other programs
- Freehand EPS with ll type converted to curves and no placed/embedded art from other programs
- For business card ads, simply submit a business card with your advertising contract. No photocopies or facsimiles of business cards can be accepted.

If you would like to have the volunteers of THS create an ad for you, you must provide all copy, logos and related art and photos absolutely no later than five (5) days for contract date.

