



TOWSON HIGH SCHOOL  
GENERALS ATHLETIC PROGRAM  
BUSINESS ADVERTISEMENT FORM



We appreciate your support of Towson High School (THS) Athletics. Our Generals' Souvenir Program is published three times per school year for fall, winter and spring sports. The Program is distributed at all home games and a copy is given to each athlete's family. Total readership is over 5,000 students/faculty/parents/fans and ALL proceeds go to THS Athletics Program.

	Three Issues
Back Outside Cover	\$2400.00
Inside Cover	\$1,500
Full Page Ad	\$1,300
1/2 Page Ad	\$720
1/4 Page Ad	\$400
1/8 Page Ad	\$250

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Orders are due by July 31<sup>st</sup> ----- Artwork due by August 13<sup>th</sup>---Payments due Sept. 1<sup>st</sup>.

To pay by check, mail a check (payable to THS Sports Boosters) with this completed form to:

Sports Booster Club  
Attn: Souvenir Program.  
69 Cedar Ave.  
Towson MD 21286

Camera-ready artwork can be sent to [THSsouvenirprogram@outlook.com](mailto:THSsouvenirprogram@outlook.com).

If you have any questions please contact our volunteers at [THSsouvenirprogram@outlook.com](mailto:THSsouvenirprogram@outlook.com). Thank you for your support. You are making a positive impact at Towson High School!